Something Blue Bridal Line

Three of my fellow designers and I where asked to create an extension to the existing company Jolie and Elizabeth. Jolie and Elizabeth is a New Orleans based company founded on the ideals of the perfect southern lady. For my design I created the bridal gown (seen above) with the lace embroidered train. My design incorporates the simplistic feel of Jolie and Elizabeth through the conservative neckline and simple clean princes lined bodice front. At the same time I gave the gown a little sensuality with the deep V open back. Furthermore I added a little bit of lace and sparkle for a classic timeless elegance that never goes out of style. Something Blue was chosen by Jolie and Elizabeth as the perfect reflection of their brand in the competition.